

SINSA selects SkillNet Solutions to Take Their Retail Enterprise to the Next Level with a Digital Transformation Powered by Oracle® Retail in Nicaragua

SINSA partners with SkillNet Solutions to overhaul their retail stack with a comprehensive solution to transform their Finance, Merchandising, Planning, Stores, CRM and Omnichannel capabilities to improve customer experience and scalability.

Sunnyvale, California ([PRWEB](#)) September 14, 2017 -- SkillNet Solutions, an Oracle Gold partner and leading global retail systems integrator specialized in providing complete end-to-end omni-channel commerce solutions, proudly announces that it has been selected by SINSA to design and deliver their new technology transformation powered by Oracle® Retail. With nationwide stores across Nicaragua, SINSA is the largest company in the distribution and commercialization of electrical materials, ceramics and hardware and is a recognized market leader serving as the only Nicaraguan affiliate for the hardware cooperative ACE Hardware. In partnership with SkillNet, SINSA is launching an extensive technology overhaul called 'Evolution' that will transform their Finance, Merchandising, Planning, Stores, CRM and Omnichannel capabilities. Delivering the project in Spanish with a hybrid cloud deployment model, SkillNet will be implementing an extensive list of Oracle applications for SINSA including Oracle Fusion Financials, Oracle Retail Merchandising and Financial Planning, Xstore POS, Customer Engagement, Order Broker, and Store Inventory Management, among others. With SkillNet's solution, SINSA will transform their business and take their operations to the next level achieving empowered commerce with Oracle Retail.

Starting their business over twenty-five years ago, SINSA began its foothold in Nicaragua as a small family owned and operated hardware retailer. It has since experienced incredible growth evolving its presence nationwide into large format stores successfully bringing high quality brands and inventory to the local markets. SINSA has achieved its success by closely focusing on the specific needs of its customers and making it easy for them to access and purchase the supplies they require for their projects. With the launch of 'Evolution' to better support its scalability, SINSA is continuing its quest to deliver a superior customer experience by bringing the right inventory to the right place at the right time for its customers.

“Since deciding to move forward with our digital transformation, SkillNet has been integral in helping us architect an end-to-end solution for better merchandising and inventory management in stores,” states Vernon Narvaez, General Manager for SINSA. “Beyond bringing their vast international implementation experience to our project, SkillNet has been dedicated to decreasing our implementation timeline with the use of their exclusive accelerators, such as their [StoreHub](#) integration framework. With SkillNet, we feel that we have a true partner looking out for our best interest.”

“With an underlying mission of providing solutions that promote the development of their local communities in Nicaragua, SINSA is an exceptional retailer with a true devotion to its customers and their experience,” states Antonio Alvaro, Vice President of Global Solutions for SkillNet Solutions. “By enabling them with a solid, foundational platform that can scale with them as they continue to grow to become a world class company, SINSA will be empowered to keep the customer experience at the forefront of their operations.”

ABOUT SKILLNET SOLUTIONS

SkillNet Solutions, Inc. is a leading global consulting services and retail systems integrator specialized in providing complete end-to-end, omni-channel commerce solutions in stores, merchandising, e-commerce, supply chain, customer management, and data analytics. SkillNet offers retailers consulting, solution delivery,



cloud, and support services. Having successfully implemented award-winning solutions for the retail industry's top performers for over twenty years, SkillNet delivers digital transformations that provide retailers with a seamless and connected customer experience across all channels.

Founded in 1996 in the heart of Silicon Valley, SkillNet has expanded into a global enterprise spanning three continents with offices in Sunnyvale, Cleveland, Austin, Toronto, London, New Delhi, Mumbai, Indore, and Pune. For more information, visit <http://www.skillnetinc.com>

ABOUT SINSA

SINSA, founded in 1990 with local capital, is the largest hardware, tiles, and electric components retailer in the country. It consists of 19 stores and a variety of 35K different products. Its mission is to offer an integral solution to all customers in construction, remodelling, and decoration projects.

For more information, visit <http://www.sinsa.com.ni>

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