

SkillNet Solutions Announces Entry into the Rackspace Strategic Partner Program

SkillNet Solutions and Rackspace come together to integrate cloud hosted retail solutions

Sunnyvale, California ([PRWEB](#)) January 13, 2014 -- SkillNet Solutions, a leading global retail systems integrator specializing in providing complete end-to-end, omni-channel commerce solutions today announced it has joined the Rackspace Partner Network for Rackspace Hosting, the open cloud company, to offer retailers complete end-to-end integrated retail solutions hosted in the cloud. The collaboration between SkillNet Solutions and Rackspace provides retailers with the opportunity to implement full omni-channel solutions encompassing merchandising, e-commerce and point-of-service store solutions, all hosted in the cloud to ultimately drive down their implementation time and costs, while improving their ability to scale for future growth.

“SkillNet Solutions is an innovator and leader in global retail store system integrations. Their longstanding experience in the retail industry positions them as an ideal go-to-market partner for cloud hosted retail solutions,” said Chris Rallo, senior manager, Rackspace partner program. “Together we offer customers the benefit of SkillNet’s years of retail devotion and integration expertise, coupled with Rackspace’s innovation in hybrid cloud technology and the security, performance and reliability it provides. It’s a win-win for retail leaders.”

“Rackspace was our clear choice as a value added partner for its unparalleled domination in hybrid cloud technology. Our entry into the Rackspace Partner Network brings great value to our retail customer base and ensures that our customers have the opportunity to take advantage of all the benefits of cloud hosting their omni-channel retail operations,” says Anurag Mehta, chief operations officer of SkillNet Solutions.

With Rackspace’s hybrid cloud, retailers no longer have to worry about up-front capital investment costs for server and platform hardware or the hiring and training of IT staff to support that in-store hardware. In addition to reduced operational costs, SkillNet can rapidly implement cloud hosted merchandising, e-commerce and store solutions, reducing the integration timeline and spend, allowing retailers to optimize and align their operations quickly and with less overhead.

Mehta adds that, “The trend towards managing retail operations from the cloud really is the future of the retail industry as it takes the burden of purchasing, maintaining and scaling servers and hardware off the retailer and allows them to focus on their true business of making the sale and taking care of their customers.”

To learn more about SkillNet Solutions and its omni-channel solutions and services for retailers, visit www.skillnetinc.com. For information about Rackspace and its hybrid cloud solutions and OpenStack® cloud platform, visit www.rackspace.com.

About SkillNet Solutions

SkillNet Solutions, Inc. is a leading global consulting services and retail systems integrator specialized in providing complete end-to-end, omni-channel commerce solutions in e-commerce, point-of-service, merchandising, supply chain, and data analytics. SkillNet connects, customizes, and accelerates retail solution implementations and is there every step of the way from consulting and strategy, to implementation and customizations, to ongoing enhancements and system support services. Headquartered in Silicon Valley,



SkillNet has successfully implemented award-winning solutions for the retail industry's top performers for over fifteen years. SkillNet has offices in London, Mumbai, and New Delhi, as well as Austin, Texas. For more information, visit www.skillnetinc.com.



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