

SkillNet Solutions Partnered with NBTY Europe to Deploy Largest Oracle Stores Implementation of its Kind in Europe

SkillNet Solutions engineered and implemented the Oracle Stores platform across NBTY Europe's Holland & Barrett UK store locations.

London (PRWEB UK) 27 June 2014 -- SkillNet Solutions, a leading global retail systems integrator specialized in providing complete end-to-end omni-channel commerce solutions, recently partnered with NBTY Europe, a highly successful well-being retailer employing over 6100 associates and operating 1000 stores comprising popular brands such as, Holland & Barrett, GNC, De Tuinen, and Essenza, to deploy the largest Oracle Stores implementation of its kind in Europe. NBTY Europe selected SkillNet as their partner to design an omni-channel solution to implement and roll-out the Oracle Stores platform to all of its 667 Holland & Barrett store locations across the UK.

“SkillNet’s experience as a leading integrator of Oracle Retail products made them an easy choice as our integration partner,” says Fiona Llewellyn, Director of IT at NBTY Europe. “Their breadth of experience in global retail implementations and legacy system and application integrations was paramount in helping us architect a vision of a unified Oracle Retail solution to power a seamless customer experience across all our channels.” Based out of London, SkillNet’s European team began implementation in June 2012 utilizing their award-winning StoreHub store implementation accelerator to facilitate the integration with existing legacy systems and other third party applications. Spanning across the UK store locations, software deployment commenced in December 2013 with the last Holland & Barrett store completing its transformation in May 2014.

NBTY Europe has held strong to an omni-channel vision geared at better serving its consumers. “NBTY Europe, like many retailers, was well aware of changes in the retail landscape that shifted retailing from consumer processing to consumer engagement,” said Anurag Mehta, chief operating officer of SkillNet Solutions. “They addressed the shifts in the retail market that placed increased importance on globalization and omni-channel retailing by wisely investing in infrastructure to deliver a seamless customer experience across multiple brands, countries, and touch points. NBTY Europe is a true omni-channel champion.”

Since stores started trading on the new software, targets for new loyalty memberships have been surpassed and the levels of customer service have increased. Improving retail store operations across its Holland & Barrett store locations is only the first step in achieving NBTY Europe’s vision of better serving its consumers. They will continue to roll-out the Oracle Stores platform to its remaining brands and locations throughout the remainder of the year. Fiona asserts, “The scope and complexity of painting our omni-channel vision across our brands, locations, and systems is unprecedented. We could not have accomplished this amazing milestone without SkillNet’s guidance and delivery.”

ABOUT SKILLNET SOLUTIONS

SkillNet Solutions, Inc. is a leading global consulting services and retail systems integrator specialized in providing complete end-to-end, omni-channel commerce solutions in stores, e-commerce, merchandising, supply chain, and data analytics. SkillNet connects, customizes, and accelerates retail solution implementations and is there every step of the way from consulting and strategy, to implementation and customizations, to ongoing enhancements and system support services. Having successfully implemented award-winning solutions for the retail industry’s top performers for over fifteen years, SkillNet thrives on connecting all the channels of



your retail business.

Founded in 1996 in the heart of Silicon Valley with its headquarters in Sunnyvale, California, SkillNet has since expanded into a global enterprise with additional office locations in Austin, Texas and London, England, as well as New Delhi, Mumbai, and Pune, India. For more information on SkillNet Solutions, visit <http://www.skillnetinc.com>

ABOUT NBTY EUROPE

NBTY Europe is a highly successful well-being retailer operating 1000 stores and employing over 6100 associates. It comprises popular brands such as, Holland & Barrett (UK), GNC (UK), De Tuinen (Holland), Essenza (Belgium) and a number of Holland & Barrett franchises around the world. All our highly trained associates are qualified to advise on all our ranges of quality health foods, vitamins and supplements, beauty products and sports nutrition brands. For more information on Holland & Barrett, visit <http://www.hollandandbarrett.com>



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