

Shop by Category

- Active & Leisurewear
- Dresses & Suits
- Gifts
- Fashion Jewelry
- Fragrance
- Handbags
- Intimates
- Jackets
- Jeans
- Pants
- Shirts & Blouses
- Shoes
- Shorts & Capris
- Skirts
- Above the Knee
- Below the Knee**
- At the Knee
- Ankle Length
- Sweaters
- Tops & Tees

Home → Women → Skirts → Below the Knee



Zoom and More Views



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Clearance

Shop By Brand

- A.B.S. by Allen Schwartz(6)
- Adrianna Papell(14)

This retailer is a large departmental store with a variety of goods, including apparel, crockery, fragrances and shoes. They wanted to guide their customer to the right product in an intuitive manner. Given the variety of products they offered, they wanted to offer their customers dynamic and interactive choices in merchandise.

Solution implemented

- Endeca Search Solution
- Endeca SEO/ SEM
- Scene7



Results

- Delightful customer feedback to new and improved site
- Increased basket sizes
- Increased online revenues



Zoom and More Views



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Madison Multi Pleat Linen Skirt

This preppy skirt features a pleated waistband, a back zipper closure and is below the knee length. [More Details](#)

Original Price \$72.00

Sale \$36.00 | You Save \$36.00 (50%)

Select Size Please Select

Please Select [Sizing Guide](#)

Select Color Bleach White



Quantity

1



Add to Shopping Bag

OR

Find a local store with this item in stock

zip code

GO

May we also suggest



[Madison Flutter Sleeve Swing Top](#)



[Madison Alexandra Capri](#)

Increased per-visit basket size

Enhanced shopping experience

Relevant cross/ up-sells

Guided path to right product